



Jim McArdell

Head of Projects

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Jim heads up Projects at Sero Homes combining his experience from housing and utilities industries to deliver Sero Homes Vision to provide homes for future generations.

Jim has worked at various levels and within a range of sectors in the construction industry, he began his career in construction at the age of 18 labouring and bricklaying on high end homes before progressing into more senior positions as a Quantity Surveyor in property development, Highways and within the utilities industry. Jim has managed a portfolio of projects including the first UK multi development of Huf-haus, he is also a qualified quantity surveyor with experience in both private and public sectors.

However, not content with just laying bricks, nor counting them, he developed and mastered his skills as a senior PM. Jim is now combining his passion for house building and property development with his utilities experience; to deliver and integrate low carbon technology into Homes across Wales (and hopefully beyond!).

Jim passionately believes it's important for future generations, that every home being designed and built today integrate low carbon technology; Improving quality of living through sustainable technologies, whilst delivering whole life benefits to home owners and communities whilst protecting the world we live in.

Father of two, husband to one. When he's not spending time with his family or travelling with them, Jim enjoys escaping from them, to indulge in mountain biking, surfing and the occasional skiing holiday.